



www.wlwt.com

Billing Address:

Mundy Katowitz Media
 Attention: Accounts Payable
 1322 G Street SE
 Washington, DC 20003

Send Payment To:

WLWT
 PO Box 26881
 Lehigh Valley, PA 18002-6881

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
945815-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACT	1559

Flight Dates	Order #	Alt Order #
09/04/12 - 09/10/12	945815	06295309

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/07/12	09/07/12	Days of Our Lives	1-2p	----1--	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWT	F	09/07/12	1:30 PM	Days of Our Lives	1-2p	:30	USATV02	\$250.00	NM
2	09/07/12	09/07/12	Late Night w/Jimmy Fallon	1237-136a	----1--	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWT	F	09/07/12		Late Night w/Jimmy Fallon	1237-136a	:00		\$150.00	NM
Unresolved									
3	09/07/12	09/07/12	6-630p M-F news	6-630p	----1--	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWT	F	09/07/12	6:13 PM	6-630p M-F news	6-630p	:30	USATV02	\$800.00	NM
4	09/07/12	09/07/12	6-7a news	6-7a	----1--	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWT	F	09/07/12	6:14 AM	6-7a news	6-7a	:30	USATV02	\$800.00	NM
5	09/10/12	09/10/12	NBC Tonight Show	1135-1237a	1-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWT	M	09/10/12	12:09 AM	NBC Tonight Show	1135-1237a	:30	USATV02	\$400.00	NM
6	09/10/12	09/10/12	2-3p	2-3p	1-----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWT	M	09/10/12	2:30 PM	2-3p	2-3p	:30	USATV02	\$250.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.



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945815-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACT	1559	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/10/12	09/10/12	2-3p	2-3p	1-----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
7	09/10/12	09/10/12	NBC Today Show II	9-10a	1-----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		09/10/12	9:50 AM	NBC Today Show II	9-10a	:30	USATV02	\$300.00 NM
8	09/08/12	09/08/12	Golf Various	Golf	-----1-	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1-	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTSa		09/08/12	3:01 PM	Golf Various	Golf	:30	USATV02	\$200.00 NM
9	09/08/12	09/08/12	Sa/su7-8a news	Sa/su7-8a	-----1-	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1-	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTSa		09/08/12	7:35 AM	Sa/su7-8a news	Sa/su7-8a	:30	USATV02	\$600.00 NM
10	09/09/12	09/09/12	Golf Various	Golf	-----1	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTSu		09/09/12	3:44 PM	Golf Various	Golf	:30	USATV02	\$200.00 NM
11	09/09/12	09/09/12	SU 530-6a	SU 530-6a	-----1	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTSu		09/09/12	5:56 AM	SU 530-6a	SU 530-6a	:30	USATV02	\$100.00 NM
12	09/09/12	09/09/12	Sa/Su 6p news	Sa/Su 6p News	-----1	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTSu		09/09/12	6:27 PM	Sa/Su 6p news	Sa/Su 6p News	:30	USATV02	\$250.00 NM
13	09/06/12	09/06/12	STEVE HARVEY DAY	STEVE HARVEY D	---1---	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	---1---	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTTh		09/06/12	11:19 AM	STEVE HARVEY DAY	STEVE HARVEY D	:30	USATV02	\$200.00 NM
14	09/06/12	09/06/12	5-6a news	5-6a	---1---	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	---1---	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTTh		09/06/12	5:44 AM	5-6a news	5-6a	:30	USATV02	\$150.00 NM
15	09/06/12	09/06/12	530-6p M-F news	530-6p	---1---	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				



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Priorities USA Action	PRIORITIES USA ACT	1559	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/06/12	09/06/12	530-6p M-F news	530-6p	---1---	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
09/03/12 09/09/12 ---1--- 1 \$625.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTTh 09/06/12 5:43 PM 530-6p M-F news 530-6p :30 USATV02 \$625.00 NM									
16	09/06/12	09/06/12	730-8p	730-8p	---1---	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ---1--- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTTh 09/06/12 7:50 PM 730-8p 730-8p :30 USATV02 \$800.00 NM									
17	09/04/12	09/04/12	12-1230p M-F news	12-1230p	-1-----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -1----- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTTu 09/04/12 12:30 PM 12-1230p M-F news 12-1230p :30 USATV02 \$250.00 NM									
18	09/04/12	09/04/12	JUDGE JUDY EF	Judge Judy	-1-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -1----- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTTu 09/04/12 3:28 PM JUDGE JUDY EF Judge Judy :30 USATV02 \$400.00 NM									
19	09/05/12	09/05/12	NBC Today Show III	10-11a	--1----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 --1---- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTW 09/05/12 10:51 AM NBC Today Show III 10-11a :30 USATV02 \$200.00 NM									
20	09/05/12	09/05/12	DR OZ EF	4PM-5PM	--1----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 --1---- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTW 09/05/12 4:37 PM DR OZ EF 4PM-5PM :30 USATV02 \$400.00 NM									
21	09/05/12	09/05/12	430-5a News	430-5a	--1----	:30	1	\$35.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 --1---- 1 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTW 09/05/12 4:52 AM 430-5a News 430-5a :30 USATV02 \$35.00 NM									
22	09/05/12	09/05/12	5-530p M-F news	5-530p	--1----	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 --1---- 1 \$625.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTW 09/05/12 5:27 PM 5-530p M-F news 5-530p :30 USATV02 \$625.00 NM									

Total Spots 21

Gross Total \$7,835.00



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Payment Terms 30 Days

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Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACT	1559

Agency Commission **\$1,175.25**

Net Amount Due **\$6,659.75**